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SEPTEMBER 24-26, 2020

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WORKSHOP INFORMATION

We are so excited to come together for 3 days of learning! We have designed the following tracks to guide your learning. You can mix and match what you watch live or pick a single track. Don't worry! You'll have some time to watch ALL the talks before we shut the conference app down.

Track 1: Business and Technology

We are talking about how business and technology are transforming our profession. These courses examine the intersection of business or technology and clinical work, often with a focus on relevant laws and ethics, providing state of the art information that #moderntherapists need to succeed. *Note: Some courses in this track do not offer continuing education (CE) credit.*

Track 2: Ways of Being

Most conferences focus on what you do to or with clients — the tasks of therapy. But there is a large and growing body of literature on the importance of working on you as a clinician — your ways of being, rather than ways of doing. We have made it our mission to change that focus and provide challenging and empowering content that will transform how you are as a clinician. We will share innovative presentations that guide therapists on their personhood as a therapist in ways that improve outcomes for clients.

Track 3: Ways of Doing

Many clients are not treated effectively by traditional therapy. As we increasingly understand the diversity of the people seeking treatment, we begin to realize that there is so much more to consider when we're in the room. We're presenting topics that blast through these gaps in our knowledge, looking at special populations, challenging treatment issues, and innovative techniques. We will be sharing the new stuff, the treatments that are not taught in graduate school, and the things that just plain work, even though they're not done in the traditional ways.

Track 4: Misfits, Outliers, Subversives, and Skeptics: Challenging the Status Quo

Systems are often created to sustain themselves. We believe this intent can lead to a toxic mess of complacency. Instead, we want to take the view of the skeptic, who is ready to turn psychotherapy or the profession as a whole on it's head. Yes, we're talking about the #moderntherapy upside down, folks. We're not going to put any crazy theory up on the stage – we're presenting well-researched, blow your mind, “why do we still believe the status quo any more” kind of shenanigans.

All times are Pacific.

Speakers, courses, and times are subject to change. In addition, continuing education hours for recorded sessions may not match continuing education amounts for sessions attended live. All CEs listed in this schedule assume live attendance of the full duration of the course. Not all session recordings may be available, for technical or other reasons.

Thursday, September 24th, 2020

8:30 – 8:45 AM — Welcome from your hosts Curt Widhalm and Katie Vernoy!

8:45 – 10:00 AM

***Ways of Being* and *Business and Technology*: Katie Vernoy, MS, LMFT | Showing Up For Our Clients: The Modern Therapist's Impact on Therapy Outcomes (1 CE hour)**

The majority of therapist education is focused on how we take care of clients. Evidence-based practices, clinical technique, and knowledge about how a client's demographics and upbringing impact them – these are all topics readily discussed in our graduate programs and our continuing education workshops. We must provide service to our clients. We must be client-focused.

However, when we actually look at the research, who we are as therapists, how well we know ourselves, how we show up in the room, and how we develop relationships with our clients are more impactful than a specific technique or bit of knowledge.

The data shows that a focus on the clinician in education and training is essential, and that models and techniques are not the main drivers of success in treatment.

This presentation focuses first on the research that supports this clinician-facing approach and then moves to practical ways you can show up better for your clients. Yes, we are taking care of our clients, but first we must take care of ourselves.

By the end of this workshop, attendees will be able to:

1. Identify 2 ways that influences in therapists' personal lives impact client outcomes
2. Define the 3 pathways to therapeutic benefit posited by the Contextual Model
3. Describe 4 variables that positively impact the therapeutic alliance
4. Apply 3 changes to treatment systems to improve therapy delivery to clients

10:00 – 10:30 AM

Break: Complete Challenges – Engage with our Amazing Exhibitors – Reset and Recharge

10:30 – 11:30 AM

***Business and Technology*: Katie Read, LMFT | Clinician to Coach: How and Why Therapists are Outgrowing their Offices (Non-CE)**

Aren't coaches the WORST? Aren't they just doing untrained, unlicensed therapy? Why would any self-respecting therapist add coaching?

As it turns out, therapists have a unique opportunity to raise the bar in the coaching world while increasing their freedom, income, and impact.

As a therapist, you can bring your unique skill-set to a huge variety of businesses, entrepreneurs, and everyday people struggling with any number of non-clinical issues.

Find out:

- How to add coaching while protecting your license and your clients,
- Which coaching niches therapists are finding huge success in,
- What service all therapists should strongly consider adding, and
- How to launch yourself successfully into the coaching realm!

11:30 AM – 12:00 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

12:00 – 1:30 PM

***Skeptics and Outliers:* Curt Widhalm, MA, MS, LMFT | Irrational Ethics (1.5 CE hours, can be used for Law & Ethics)**

Therapist ethical codes attempt to convey a shared value system that promises a predictable set of standards of behaviors and treatments from those with the therapeutic professions. But what happens when those very same ethical codes are inconsistent, or when ethical standards risk producing classist, sexist, or racist outcomes? What do therapists do when those codes aren't representative of their cultural backgrounds or even accepting of the predictable flaws of individual rationality?

This workshop explores the development, interpretation, pedagogy, and application of therapist ethical codes on individuals in situations where guidance from the codes appears to run counter to common sense and demand therapists behave in ways that are contradictory to the very goals of sound treatment and ethical practice. Many of the steps involved in the development of ethics codes can lose sight of the fact that people performing therapy are humans, too, which has an impact on the ways that ethical decisions are made.

Thinking outside of the traditional normative box and fixed establishment of therapeutic ethics, we will explore the ways that client beneficence can be achieved within psychotherapeutic work while acknowledging the very real and competing flaws of the humans who serve in the therapist role. This workshop will address how compromises made during the writing of ethics codes try to unify disparate and competing roles in the profession and the consequences that these compromises have on the delivery of psychotherapy.

1. Identify 3 ways that ethical codes fail to represent the viewpoints of non-dominant cultures
2. Identify 3 ways that ethical codes conflict with common therapist behaviors
3. Discuss 3 proposed ethical changes that remove conflicting goals due to various roles in the therapeutic profession

1:30 – 2:00 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

2:00 – 3:00 PM

***Ways of Doing:* Lindsey Bryan-Podvin, LMSW | Financial Therapy: Helping Clients with Money Stress (1 CE hour)**

Therapists are routinely faced with clients voicing stress about finances, and yet, most of us are not trained on the nuances of treating financial anxiety. Social workers cite little-to-no training on personal finance and how to help their clients clinically, and other disciplines may also be missing this training. Therapists are routinely given the messaging that money shouldn't matter (think, "you didn't become a therapist for the money" and other similar sentiments). Therapists have some of the biggest money hangups of any healthcare discipline. Couple the lack of training with the messaging therapists often get about the importance of shunning money, and you have a huge gap in financial anxiety treatment and a missing piece of therapists understanding their personal money stories. Led by a financial therapist, this workshop will teach attendees with not only what financial anxiety is, but how they can use their breadth of skills and apply them to help their clients with financial anxiety. The presenter will also encourage therapists to start digging into their own money stories, so when clients present financial anxiety, the therapist can be aware of their own bias.

By the end of this workshop, participants will be able to:

1. Define financial anxiety
2. Categorize individuals into one of four money archetypes using an assessment process
3. Apply at least three therapeutic skills when working with clients who express financial anxiety
4. Apply a values-based money exercise that can be used with clients

3:00 – 3:15 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

3:15 – 4:15 PM

***Business and Technology:* SimplePractice | The Evolution of Care: Preparing Your Practice for the Future of Therapy (Non-CE)**

Mental health care is changing, in many ways for the better. The population of practitioners is shifting to more closely match the communities we serve. The transition to virtual care, while sudden and unexpected for most, has made services more accessible to more people in more places, faster. This panel discussion goes beyond models of treatment, to examine the larger picture of how mental health care and the people who provide it are changing. Panelists will offer their perspectives about what therapy will look like a generation from now, and what you can start doing today to be prepared for the changes to come.

In this panel, practitioners will:

- Understand what evolution of care looks like
- Discuss growing trends in the health and wellness industry
- Learn practical and clinical skills that can help you evolve your client care

4:15 – 4:30 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

4:30 – 6:00 PM

***Skeptics and Outliers:* Angela Caldwell, MA, LMFT | The Results Are In: You Have No Personality (1.5 CE hours)**

This presentation will engage audience members in a lively and humorous discussion about the pseudoscience of personality testing. This workshop will include meaningful review of the application of “reliability” and “validity” as they pertain to psychological assessment. Participants will be guided through empirical research summarizing the disappointing evidence base for measures like the MBTI, the Big Five, the DiSC Assessment, and the MMPI-2: While personality testing has been a widely popular area of the field since World War I, and a large portion of corporate America has come to rely on these tests for hiring decisions, most are about as useful as your weekly horoscope.

The presentation will include an historically- and empirically-based critique of the concept of personality. This review will encourage participants to become suspicious of the fundamental idea of personality in the first place, and understand the limitations of its usefulness in the larger global community. The presentation will end on a personal note, asking therapists to resist their natural urges to categorize humans based on personality traits.

By the end of this workshop, participants will be able to:

1. Define “reliability” in the specific context of personality assessment
2. Define “validity” in the specific context of personality assessment
3. Compare the reliability of at least three personality tests
4. Describe at least three limitations of the construct of “personality”

**VIP Reception:
The Psycho Social**

September 24, 2020 6:00 PM

Join all the #moderntherapists and speakers who are on this virtual conference journey with you! We'll be taking our signature networking event to the interwebs to support all of the networking you'll be doing throughout the conference!

Let's Network!

Thurs 6 PM Pacific

The Psychosocial!

Friday 5 - 7 PM Pacific

Shenanigans:

Let's Play some games and DANCE!



Start Your Day

Fri and Sat

7 AM Pacific

Yoga and Meditation

Friday, September 25th, 2020

7:00 AM — Yoga

8:00 AM — Keynote

***Ways of Doing:* Daryl Chow MA, PhD (Psych) | IMAGINE THIS: Tiny Ideas for Focal Changes in Education, Supervision, Professional Development (1.5 CE hours)**

Imagine this: What if we can re-build our higher education, clinical supervision and professional development activities from the ground up? What might this look like? What needs to be different? What ideas need to be subverted?

In this talk, I aim to untether our prior assumptions about the way we develop in our profession, based on what we know from the hidden sides of psychotherapy outcomes, and graft learnings from research in the development of expertise and the learning sciences.

I hope to dream up with you some small but pivotal ideas, so as to take each of us to our individual and collective growth edge. Because we are already seeing bright lights from others who are already reaping the rewards of this new frontier.

By the end of this workshop, participants will be able to

1. Identify at least three common failures in the current professional education and development processes of mental health professionals
2. Apply at least two findings from research on the development of expertise to their own clinical work
3. Apply at least two findings from the learning sciences to their own clinical work
4. Describe at least three small changes in therapist development process that could reasonably lead to better outcomes in psychotherapy

9:30 AM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge



Discussion Lounge

When the Presentation ends -
don't sit there staring at your blank screen
wondering what you just learned...

Pop over into a Discussion Lounge

***The speakers and your colleagues are waiting
to continue the conversation!***

10:00 AM Break Out Sessions

Business and Technology: Jessica Tappana MSW, LCSW and Katie Read, LMFT | **Creating a YOU filled website to better serve your clients (Non-CE)**

Your website is more than a marketing tool. Learn how to use your website to better serve your clients by making it easier for clients to begin counseling, setting a foundation for a positive therapeutic relationship and create content that can support clients throughout the course of treatment. Learn how to improve client access to therapy services, begin to build a positive therapeutic relationship before the client ever begins therapy, and what pieces of content can enhance your clients' counseling experience – all from your website!

Ways of Doing: Shira Myrow, MA, LMFT | **The Problem with Spiritual Bypass: Therapy and Spiritual Perspectives as Dual Healing Modalities (1 CE hour) — Interview by Katie Vernoy, MS, LMFT**

Case Presentation highlighting the inherent therapeutic challenges in a situation where a couple has such a powerful narrative of their spiritual trajectory, they override the hard work of self reflection, accepting personal responsibility and self-agency in the process. Wisdom and insight are bestowed in prayer and meditation versus earned and acquired through engagement in practical applications of couples therapy.

The therapist will recount the difficulty in bridging the gap between a form of spirituality that bypasses the initiatory and essential value of working through conflict and struggle –and the depth and meaning a spiritual perspective can provide.

By the end of this workshop, participants will be able to:

1. Define Spiritual By-Pass in the context of mental health care
2. Describe at least three ways in which spirituality and therapeutic modalities can be mis-aligned
3. Describe at least two ways in which differing healing modalities could be supportive to growth and healing.

Skeptics and Outliers: Edith Gonzalez, PhD and Laura Pignato, PhD | **Who's Keeping the Gate? Supervisors Perspectives on their Responsibilities (1CE hour)**

Faculty and supervisors in psychotherapy graduate programs serve multiple roles, including the role of professional gatekeeper. However, an individual supervisor's role, influence, and responsibility for gatekeeping in an academic context is often unclear. A supervisor's level of influence in academic procedures after reporting an ethical violation by a supervisee may be limited (Trepal & Hammer, 2014) due to structural barriers, current power dynamics and limited role capacity, and unclear standards of practice. Supervisors often report unclear lines of responsibility for remediating supervisees (Gazzola, Stefano, Tehriault, & Audet, 2013) and reporting impairment or ethical breaches (Brown-Rice & Furr, 2015; Foster, Leppma, & Hutchinson, 2014). Moreover, the ambiguity of doctoral student supervisors' authority in the evaluation and remediation process remains unaddressed in current gatekeeping practices (Corley, Lloyd-Hazlett, Schuermann, & Blessing, 2020), despite doctoral student supervisors serving as the primary supervisor for mental health professionals in training throughout various graduate programs. This presentation will explore gatekeeping standards and responsibilities for supervisors, with specific attention to doctoral students' perceptions of gatekeeping, and the implications for faculty, and supervisors, and psychotherapy graduate programs.

By the end of this presentation, participants will be able to:

1. Identify at least five legal, ethical, and educational standards that address gatekeeping
2. Identify at least three areas of ambiguity in doctoral student supervisors' role authority related to gatekeeping
3. Describe at least three common perceptions of gatekeeping among doctoral student supervisors in mental health care
4. Describe four phases of gatekeeping consistent with the presented findings

11:00 AM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

11:30 AM — Plenary

Business and Technology: Kiaundra Jackson, LMFT | **Beyond the Couch: The Power of Building a Personal Brand to Impact the Masses (Non-CE)**

“Congratulations, You Have Been Selected to Impact the Masses!” We see other therapists dominate in their area of expertise and we may ask ourselves “How are they able to do that?” Well, that person is no different than you. Being selected as a speaker, expert, author or presenter is exciting and can open the door to many opportunities beyond the couch. Unfortunately, many therapists give little strategic thought on how to maximize these valuable engagements. Each time you show up, you have a unique and limited opportunity to increase your influence and extend your expertise. The great news is all you need to do is build a personal brand that separates you from others in your field. Learn what a personal brand is and how to use it to impact the masses. Unlock the power of thinking beyond your clinical skills and outside the box to help more people.

12:30 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge



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1:00 PM Friday Break Out Sessions

Ways of Being: Sonya Lott, PhD | Cultivating Cultural Humility Through Self-Compassion (1 CE hour)

This workshop will explore the framework of a multicultural orientation as a way of being as individuals as well as psychotherapists. The importance of cultural humility, the foundation of a multicultural orientation will be discussed. Participants will be invited to participate in a brief mindfulness activity and explore the complexities of their multiple cultural identities.

By the end of this workshop, participants will be able to:

1. Explain the importance of cultural humility in the development of a multicultural orientation.
2. Describe at least three challenges to cultural humility.
3. Explain the three components of self-compassion.
4. Describe three ways in which the practice of self-compassion facilitates the growth of cultural humility.

Business and Technology: Joe Sanok | From Clinical Work to Taking on the World: How to build passive income through podcasting (Non-CE)

Podcasting is reshaping the entire content space and most therapists are not using it to grow their practice or build passive income.

This session will cover three major pillars of podcasting: How to determine the direction, content, and purpose of a podcast. The exact structure to grow income, innovation, influence, and impact through a podcast. How podcasting will level up every area of practice.

During this course you'll decide how a podcast can help more people in your area of interest, have a structure to create an email course that converts listeners into fans, create a schedule of content for a podcast, and practice interviewing a potential buyer to discover what product should be first. If you are looking for the best ROI for time with the largest audience, then this session is for you. The statistical difference between putting an hour into a blog and an hour into a podcast is the difference between a six foot tall person and Mt. Everest (30,000'). The question is, are you ready to be Mt. Everest? If you want to reach more people and grow streams of income in a way that represents your values and curiosity, this session is absolutely for you!

Skeptics and Outliers: Susan Pease Gadoua, MSW, LCSW | Is Marriage Becoming Extinct? The Changing Nature of Couples and Family (1 CE hour)

Global media headlines are filled with news about how marriage is becoming obsolete. Many heterosexual Millennials and GenXers are choosing to cohabit rather than make their unions legal. Meanwhile, the LGBTQ population in many countries continues fighting to have the law recognize their unions. The number of children born outside of marriage has increased 600% since 1960.*

In this talk, participants will learn the 7 alternatives to traditional marriage currently in practice, how and why these changes are taking place, and what the therapy profession must do in order to stay up to date. Attendees will learn how to support clients where they are (even if they choose lifestyles the participant doesn't agree with or understand) Participants will learn ways to help couples get into healthier marriages from the start and/or help spouses redefine their established (but troubled) marriage. (*According to the U.N.'s World Marriage Data 2008 report)

By the end of this workshop, participants will be able to:

1. Describe seven different marital trends that have emerged in the relatively recent past (some in just the past 5-10 years)
2. Identify at least five driving forces behind these changes that have directly, dramatically and permanently changed the way people form family today.
3. List at least four viable options clients who are struggling with an unworkable marriage have when their relationship is in jeopardy.

Business and Technology: SimplePractice | Telehealth Best Practices (Non-CE)

Thousands of clinicians rushed into telehealth out of necessity when the pandemic hit. This workshop will help you take your telehealth to the next level. This workshop will review clinical best practices as well as the physical setup (lighting, sound, and staging) and preparation (managing hardware and internet connectivity) that will help you do your best work online, and look your best doing it.

2:00 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

2:30-4:30 PM — Panel Discussion

***Ways of Being* and *Ways of Doing*: Erasure and Exclusion in Therapy: Implications for Clients and Clinicians (2 CE hours)**

Therapist training and case examples that focus on majority-oriented interventions, examples, and opportunities create barriers for clients from minority populations and therapists from those demographics who desire to enter into the field of psychotherapy. In this panel discussion, panel members will discuss the limitations in psychotherapist training for specific populations around race, gender identity, sexual identity, disability, and body sizes for clients and barriers faced by clinicians coming from these backgrounds. Recommendations to be more inclusive in training, education, client experience, and therapist opportunities for these populations will be made to make the field more inclusive.

By the end of this workshop, participants will be able to:

1. Identify at least 1 way that Bi+ erasure impacts client development
2. Describe at least 2 barriers that trans/non-binary therapists face in training
3. Identify at least 2 barriers for clinicians with disabilities in training and career opportunities
4. Identify two ways that fatphobia shows up in therapist's lives and practices.

5:00 PM — Shenanigans

Who knows what we'll get up to at this evening's reception – join us for some virtual networking! Join the dance party, play some games, or process the day. We have options to connect with other participants that align with your pace and desire for socialization. AND - you can even switch between all three, if you'd like!



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~ Nicol Stolar-Peterson, LCSW, BCD, founder of therapistcourtprep.com

Saturday, September 26th, 2020

7:00 AM — Yoga

8:00 AM — Keynote

Ways of Being: Harry J. Aponte, PhD, h.c., MSW, LCSW, LMFT | Training Therapists in the Use of Self (1.5 CE hours)

The presence of the “personal self” of the therapist has been an issue demanding to be addressed since the inception of talking therapy. Freud addressed it in his concept of Countertransference, which then called for their undergoing a didactic psychoanalysis as part of their training. Going forward to systemic based therapy, Murray Bowen incorporated work on differentiating therapists-in-training from their families of origin. Virginia Satir also made it part of her formation of therapists to work on resolving their personal issues, because she viewed therapists’ use of self as the main tool for change in therapy.

All of these approaches advocated for preparing therapists to engage clients in the therapeutic process by healing their own personal hang-ups, so that their issues would not contaminate the work with clients. This is a reasonable goal given that the work of therapy is always conducted through the relationship between therapist and client, which inevitably carries with it a personal component – the human to human connection between therapist and client.

The problem here is that we, our flawed humanity, never fully resolve our personal issues, and so they are inevitably ensconced in the therapeutic relationship. Therapists can and should be trained to work with all of their humanity, with particular emphasis on working through their own flawed humanity, and in particular their core personal issue(s), their signature theme. The ability to use this aspect of our personal humanity in a conscious and purposeful manner within the therapeutic process requires a structured and systematic training process, the training of the person of the therapist. This workshop focuses on that training.

By the end of the workshop therapists will be able to:

1. Conceptualize at least one of their personal issues or experiences in the context of its potential for impacting their therapeutic work.
2. Apply at least two techniques to integrate their own life experiences and personal issues into the work they do as therapists.
3. Achieve measurably improved empathy, insight, and effectiveness in their therapeutic processes by using their life experiences and personal issues in therapeutic relationships, assessments and interventions.

9:30 AM — Short break for a breath, a reset, and a word from our sponsors.

9:40 AM

Ways of Being: Harry J. Aponte, PhD, h.c., MSW, LCSW, LMFT | Training Therapists in the Use of Self (1 CE hours) — Negeen Moussavian, AMFT, Live Supervision Participant

All therapy is conducted through the medium of the relationship between client and therapist. There are three basic components of the therapeutic process: the relationship, the assessment, and the intervention. It is through the humanity of the therapist that the empathic connection is made with the client, that the therapist understands and intuitively what is driving the pathology in the client and clients’ relationships, and that the therapist reaches the most wounded and vulnerable places in the client when intervening. But, what is this “humanity”? It is the life experiences, gender, culture, race/ethnicity, spirituality, etc. of the therapist – but most especially the therapist’s own personal woundedness through which the therapist can relate to the client’s woundedness. We will present here on how therapists can more fully and effectively utilize all of their selves, taking their therapy to another level when working purposefully and professionally through their own person.

By the end of this workshop, participants will be able to:

1. Apply a systematic conceptual framework to the use of self in therapy
2. Apply the Person of The Therapist Model to the use of self in therapy
3. Apply at least three practical methods and tools to the use of self in therapy
4. Supervise other therapists on the active and purposeful use of self in therapy

10:40 AM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

11:00 AM — Breakout Sessions

***Ways of Doing:* Nicol Stolar-Peterson, MSW, LCSW, BCD | Deflecting and Navigating Court in Chaos (1.5 CE hours, Can be used for Law & Ethics) — Interviewed by Benjamin Caldwell, PsyD, LMFT**

Most clinicians' worst nightmare is court. Being subpoenaed, dealing with attorneys, going to court, not feeling confident in what to say and what to not say, and feeling overwhelmed. This workshop is an opportunity to learn how to confidently and effectively serve the therapist's role in a court setting. Clinicians will learn how to minimize "invitations" to court and what to do if subpoenaed. We will talk about consent, invoking privilege, court letters, dealing with attorneys, court appearances, testimony, and more. Participants will learn how to prepare for court and "timeline" a case.

By the end of this workshop, participants will be able to:

1. Exert greater control over court-related requests in clinical practice.
2. Invoke privilege in at least two sets of circumstances where it is appropriate to do so.
3. Differentiate records called for in a subpoena or court order from those that do not need to be disclosed.
4. Implement their own "court policies," including ethical fee schedule for court-related requests.

***Business and Technology:* Kelly Higdon, LMFT and Miranda Palmer, LMFT | Impacting and Improving Clinical Outcomes Through Business Practices (1.5 CE hours)**

As a private practice owner, business processes impact not only you and your business growth, but your clients' experience and outcomes. If you want to improve your clinical outcomes, retention, referral base, and success in therapy, business processes are the place to start. In this presentation we will show you the business processes that have an impact on the therapeutic relationship and the steps you can take to improve them ethically. We will cover messaging, marketing, intake strategies, and policies that influence client outcomes.

By the end of this workshop, participants will be able to:

1. Describe at least 3 business processes that impact the therapeutic relationship
2. Describe the relationship between a clinical niche and clinical outcomes
3. Identify at least 3 research-supported strategies for improving outcomes in therapy through changes in processes

12:30 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

1:00 PM — Panel Discussion

***Ways of Being:* The Magic of Therapeutic Mistakes (1.5 CE hours)**

How can we expect our clients to be vulnerable enough with their imperfections if we aren't humble enough with them about our own? Even when making a mistake in session with a client, we can model strength in our own vulnerability and the courage to acknowledge we aren't perfect. Sometimes these are magical moments that are far more transformational than any masterfully executed intervention. How we show up in these moments makes all the difference in the world to improve the results that clients want out of therapy.

By the end of this workshop, participants will be able to:

1. Describe at least two ways in which a therapist's perfectionism impedes therapeutic alliance
2. Describe two ways how therapists' family of origin values can influence treatment decisions
3. Describe at least 3 differences between collectivism and individualism and how these show up in the therapy room when working with Latinx clients.
4. Apply 2 practices of Feedback Informed Treatment with clients

2:30 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

3:00 PM — Breakout Sessions

***Ways of Doing:* Dana McNeil, MA, LMFT | Polyamory: How to be an effective therapist when you don't agree with or understand non-monogamous relationships (1 CE hour)**

According to a 2019 report by the U.S. Census Bureau, Millennials are waiting until later in life to get married. This delay allows them to have more time to experiment and explore sexual behaviors. Millennial clients are also more open to and accepting of consensual non-monogamy than any other previous generation. These same millennials grew up embracing the idea of seeking therapy to navigate setting up healthy boundaries in their relationships. As more and more couples are considering whether an open relationship, or even polyamory, is right for them, they are often met with therapists who have questioning attitudes about working with this population. This course seeks to help introduce clinicians to the many ethical non-monogamy options their clients may be considering. This course will help clinicians to better understand how to support these clients' making the best choices for their relationships and the boundary-setting goals for therapy. This course will also help clinicians to manage their discomfort and reconnect with the goal of allowing clients to make their own decisions about what is best for their own lives without passing judgment or conveying skepticism.

By the end of this workshop, participants will be able to:

1. Differentiate at least three forms of ethical non-monogamy
2. Define at least four key terms clients may introduce in session
3. Describe at least two ways in which a therapist's attitude about a client's lifestyle choices can impact a therapy client
4. Apply at least three tools for helping clients to set healthy rules and boundaries in their relationships

***Business and Technology:* SimplePractice | Financial Best Practices (Non-CE)**

One of the most important functions of a practice is managing money. With insurance payments, in-person payments, and credit card payments coming from a variety of sources, it's easy to get disorganized. Will Morales, Senior Product Manager at SimplePractice, shows how to make collecting payments easy, quick, and well-organized using features of SimplePractice software. Learn to collect payments automatically, ensure they are assigned properly, and run detailed reports for your practice.

4:00 PM

Break: Discussion Lounge - Game Challenges - Amazing Exhibitors - Reset and Recharge

4:30 PM — Plenary

***Ways of Doing:* Travis Heath, PsyD | Moving Beyond Multicultural Counseling: Preferred Mediums of Healing and Psychotherapy on the Margins (1.5 CE hours)**

Imagine the possibilities for people, most especially people from marginalized groups, being able to speak on behalf of their own healing. Instead of inviting people of non-European descent into Eurocentric models of healing, what if we instead invited in healing practices from our own communities? What might be possible if instead of 'treating' people solely through psychiatric and psychological knowledges, we co-created alternative knowledges with the people who consult us? Finally, what are the possibilities for how this practice might look in action? Autoethnographic practice stories of a Muslim man named "Madhi" facing discrimination in his community and a young black man named "Ray" entangled in the criminal justice system will be used to help take learners inside the therapy room.

By the end of this workshop, participants will be able to:

1. Differentiate between multicultural counseling and cultural democracy.
2. Define an anti-colonial stance and at least two ways it can manifest in practice.
3. Craft at least four therapeutic questions that actively address issues of systemic discrimination and inequity.

6:00 PM

Discussion Lounge: Moving Beyond Multicultural Counseling

6:30 PM — Final Thoughts

Final thoughts (and prizes) with your hosts, Curt Widhalm and Katie Vernoy

Raffle Prizes & Awards

Participate in game challenges, join presentations and celebrations live, and make it to the top of the leaderboard, so you can grab some of our fabulous prizes!! Here are the prizes we have so far. Make sure to check back in the app to see what else we've added!!

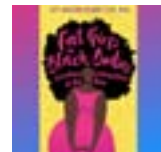


One Podcast Launch School membership (Worth \$997)

Podcast Launch School is the industry leading podcast training. Unlike others that start with tech and which mic to buy, PLS helps you refine your message, create a funnel, strategically grow, and position yourself to have a profitable podcast.

A signed copy of *Fat Girls in Black Bodies* by Joy Arlene Renee Cox PhD

Combating fatphobia and racism to reclaim a space for womxn at the intersection of fat and Black



Free Annual Membership to Between Sessions

Membership to Between Sessions includes the Library of Tools, the Client Progress Accelerator, and our brand-new software, The Psychology Forms Filler.

October Zoom Yoga Series with Colin Kim (3 Prizes)

Total Access to the four classes in my October Zoom Yoga Series and The Free Gift of Series' Music. (Each month's series is four classes, Tuesdays & Thursdays, the first two weeks of each month). Next series begins, October 6.



Win a free ticket to the Confident Couples Therapist Webinar

Get the tips and techniques you need to be confident, successful and effective with couples and manage the anxiety that comes with working with couples.

Join us Oct 16th at 11am PST Live

Virtual Wine Tasting (\$300 value)

Win a guided Wine Country Experience with three new fine wines in the Boisset Collection!



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1 Free enrollment in the TeleMental Health Training (THTC Certificate) Program, a \$350 value

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90-minutes of strategic tax planning session with Felicia Sade Senton, CPA (\$197 value)

During your strategic tax planning session- we will guide you through the advantages of tax breaks and provide you with an effective plan on how to reduce your Practice tax liability that will save you money.



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ABOUT OUR SPEAKERS



Harry J. Aponte, PhD, h.c., MSW, LCSW, LMFT

Harry J. Aponte, PhD, h.c., MSW, LCSW, LMFT, is a family therapist known for his writings and workshops on the person of the therapist, spirituality in therapy, therapy with disadvantaged and culturally diverse families, and structural family therapy. Dr. Aponte was a staff member and teacher of family therapy at the Menninger Clinic, and subsequently Director of the Philadelphia Child Guidance Center. Currently, Dr. Aponte is a clinical associate professor in the Couple & Family Therapy Program of Drexel University in Philadelphia. He has a private practice in Philadelphia, and conducts training and workshops throughout the country and abroad.

Lindsay Bryan-Podvin, LMSW

Lindsay Bryan-Podvin, owner and founder of Mind Money Balance, is a financial therapist who started her career in the field of mental health treatment and advocacy. As the first financial therapist in Michigan, she combines financial literacy with the emotional and psychological side of money. She always had an interest in mental health and found an even greater love working at the intersection of mental health and money. In addition to being a published author, she has a degree in sociology from Michigan State University, and her Master's in Social Work from the University of Michigan.



Angela Caldwell, MA, LMFT

Angela Caldwell is a licensed Marriage and Family Therapist and Family Coach. She is the Founder and Director of the Self-Injury Institute, where her practice focuses on the treatment of self-injury from a family systems perspective, as well as the Caldwell Family Institute, where she offers out-of-the-box coaching for families that are looking for something other than therapy to help them reach their growth potential.

Dr. Benjamin Caldwell, PsyD, LMFT

Dr. Benjamin Caldwell, LMFT (#42723) is the author of five books, including Basics of California Law for LMFTs, LPCCs, and LCSWs and Saving Psychotherapy. He serves as adjunct faculty for California State University Northridge. In his role as Chair of the Legislative and Advocacy Committee for the California Division of AAMFT, he has been directly involved in California's first-in-the-nation ban on reparative therapy for minors, and he drove the change in title from "intern" to "associate" for prelicensed MFTs and PCCs. For his advocacy work, he was awarded the AAMFT Division Contribution Award in 2013.



Daryl Chow, MA, PhD (Psych)

Daryl Chow, MA, PhD (Psych) is a practicing psychologist and trainer. He devotes his time to workshops, consultations and researches the development of expertise and highly effective psychotherapists, helping practitioners to achieve better results. He is the author of The First Kiss: Undoing the Intake Model and Igniting First Sessions in Psychotherapy, and together with Scott Miller and Mark Hubble, he is the co-author of a highly anticipated new book, Better Results: Using Deliberate Practice to Improve Therapeutic Effectiveness (APA, 2020). Daryl's blog and podcast, Frontiers of Psychotherapist Development is aimed at inspiring and sustaining practitioner's individualised professional development.

Dr. Joy Cox, PhD

Dr. Joy Cox is a body justice advocate using her skill set in research and leadership to foster social change through the promotion of fat acceptance and diversity and inclusion. With 36 years living as a fat, Black cisgender woman and 7+ years of professional experience under her belt, Dr. Cox draws on her own experiences and skillset to amplify the voices of those most marginalized in society, bringing attention to matters of intersectionality addressing race, body size, accessibility, and "health."



**Melissa Douglass, LCSW**

Melissa is the founder of Goal Driven Counseling; an online group private practice where the team supports individuals navigating challenging education, career, life transitions, and mental health concerns through secure video conferencing with diverse skills in a variety of speciality areas. She is a Licensed Clinical Social Worker (LCSW) and Distance Credentialed Counselor (DCC) who has several collective years of volunteer and work experience with youth and adults in juvenile detention, community, education, and in-patient psychiatric hospital settings. Melissa is also the founder of Goal Driven Coaching, a virtual wellness platform designed to support overworked and busy professionals with prioritizing their personal wellness goals.

Beck Gee-Cohen MA CADC-II

Beck is the Director of LGBTQ+ Programming at Visions Adolescent Treatment Center. This program is for young people at Visions who identify in the community, those who are questioning, and their families. It includes process groups, psychoeducation, and family programming with professionals specifically trained and experienced in the LGBTQ+ population and best practices. Alongside the already dynamic team at Visions Mental Health and Wellness Center in Los Angeles, young LGBTQ+ people and their families will find a space that serves their specific needs in regards to healing and thriving.

**Dr. Edith Gonzalez, PhD**

Dr. Edith Gonzalez is an Assistant Professor of Counseling at Texas A&M University-Commerce. Her education includes a Bachelor of Science in Psychology from the University of Houston, a Master of Education in Couples, Marriage and Family Counseling from William and Mary, and a PhD in Counselor Education and Supervision from William and Mary. Dr. Gonzalez's primary research interests include (a) Issues in Marriage and Family Counseling, (b) Social Advocacy for Underrepresented Populations, (c) Implications of Bilingual Counseling and Supervision, and (d) Working with Latinx immigrant families.

James Guay, LMFT

James Guay, LMFT (#39252) is inspired by seeing his clients transform from being perfectionistic, constantly on the go, feeling empty despite their successes to a place where they can finally truly relax and pursue excellence from a greater place of self-compassion. He's also a social justice activist with a mission to help bring more compassion into the world — especially for oppressed minorities. To advance this cause, he's testified against conversion therapy at California's State Capital, appeared on various documentaries, and has written articles for Time, NY Times, LA Times, Huffington Post, and the Advocate. www.livingmorefully.com

**Travis Heath, PsyD**

Travis Heath is an Associate Professor of Psychology at Metropolitan State University of Denver. The work he has been focused on includes shifting from a multicultural approach to counseling to one of cultural democracy that invites people to heal in mediums that are culturally near. His writing has focused on the use of rap music in narrative therapy, working with persons entangled in the criminal justice system in ways that maintain their dignity, narrative practice stories as pedagogy, a co-created questioning practice called reunion questions, and community healing strategies. He is currently co-authoring the first book on Contemporary Narrative Therapy with David Epston and has presented his work in 10 countries.

Kelly Higdon, LMFT

Kelly Higdon, LMFT believes private practice is a breeding ground for innovation and improving access to mental health in our communities. Her passion lies in empowering private practice owners to serve at their highest and best, improving clinical outcomes through their business planning and to break the statistic that mental health clinicians are the worst paid Masters' degree. She has helped thousands through training, education and coaching.



**Mimi Hoang, PhD (she/her/hers)**

Dr. Mimi Hoang is a nationally-recognized psychologist, educator, and activist specializing in the LGBTQ+ and Asian Pacific Islander communities. Her LGBTQ+ leadership began in the 1990s, including co-founding three organizations in Los Angeles for bisexual, pansexual, fluid, and nonmonosexual (AKA “bi+”) individuals, authoring multiple publications, attending the landmark 2013 White House Bisexual Community Roundtable, and being named “One of the Most Significant Women in the Bisexual Movement.” She works as a Staff Psychologist at Loyola Marymount University Student Psychological Services, Professor of Clinical Psychology at Antioch University, and as a consultant/trainer on diversity and intersectionality. www.drmimihoang.com

Kiaundra Jackson, LMFT

Kiaundra Jackson is known as America’s #1 Relationship Therapist. She has been seen on OWN’s new hit TV Show, Love Goals and as a reoccurring expert on The Doctors. She has been recently featured in Oprah’s Magazine, Essence, The New York Times, FOX, The CW, BET, Vice and The Huffington Post as one of the ‘10 Black Female Therapists You Should Know.’ She is an award-winning speaker, best-selling author, TV Personality and a trusted Licensed Marriage and Family Therapist that gets results. She is a noted expert on healthy relationships and mental health.

**Stevon Lewis, LMFT**

Stevon is a Licensed Marriage and Family Therapist, speaker, and corporate consultant. In his private practice, he specializes in working with adults struggling with Impostor Syndrome. He has been a featured expert for various major television and media platforms, including the Oprah Winfrey Network, Bustle Magazine, Thrive Global, and Entrepreneur Magazine. As a corporate consultant, he has facilitated discussions about race in the workplace for the Pancreatic Cancer Action Network (PanCAN) and Tory Burch. In addition, he has hosted a series of workshops for A New Direction, a London-based non-profit, that provides support and development to individuals that are underrepresented in the creative and digital industries.

Dr. Sonya Lott, PhD

Dr. Sonya Lott is the founder and CEO of CEMPSYCH, LLC, which offers continuing education in multicultural competence and is approved as a sponsor by the APA to provide continuing education to psychologists. She is also the host of the Reflections on Multicultural Competence podcast. She earned a Ph.D. in Counseling Psychology from Temple University and has been licensed as a psychologist in PA since 1991 and more recently in Florida for online psychotherapy. She has advanced training in Complicated Grief Therapy (CGT) at Columbia University. Sonya maintains a private clinical practice in Philadelphia, PA, specializing in CGT.

**Dr. Emily Lund, PhD, CRC**

Emily M. Lund, PhD, CRC, is an Assistant Professor of Counselor Education in the department of Educational Studies in Psychology, Research Methodology, and Counseling at the University of Alabama. Her primary research interests include interpersonal violence and trauma in people with disabilities; suicide and non-suicidal self-injury in people with disabilities; the experiences of graduate students with disabilities; and LGBTQ+ issues, particularly as they intersect with disability. Dr. Lund has published 80 peer-reviewed publications on these and similar topics, including the first peer-reviewed empirical study on the experiences of psychology trainees with disabilities.

Dana McNeil, MA, LMFT

Dana McNeil is a Licensed Marriage and Family Therapist and is the founder of a group practice called The Relationship Place located in San Diego, California. Dana’s practice specializes in couples’ therapy and utilizes an evidence-based type of couples’ therapy which is known as the Gottman Method. Dana is a certified Gottman Method therapist and Bringing Home Baby instructor. Dana’s practice works with all types of relationship issues from pre-marital counseling, dealing with the aftermath of extra marital affairs, partners working through addiction recovery, military deployed families, parents of special needs children, LGBTQ, and polyamorous clients.

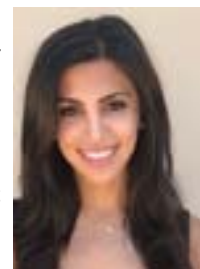


**Will Morales**

Will Morales is the Senior Product Manager, and resident insurance guru at SimplePractice. Will has a passion for guiding our customers through the often complex world of insurance billing. Being a Senior Product Manager at SimplePractice, means you work proactively to drive projects from concept to launch and bring high standards to developing product requirements that are informed by a combination of research, data and product intuition.

Negeen Moussavian, AMFT

Negeen Moussavian is a Registered Associate Marriage and Family Therapist (#107771) working under the supervision of Curt Widhalm LMFT (#47333) in Encino, CA. She received her Master of Arts in Clinical Psychology with an emphasis in Marriage & Family Therapy from Pepperdine University. She works with clients dealing with relationships, dating, infidelity, and trauma. Additionally, she works with Iranian-American clients on issues surrounding identity, generational trauma, and other culture specific topics. She implements a combination of holistic and traditional therapy practices, including EMDR therapy.

**Shira Myrow, MA, LMFT**

Shira Myrow is a psychotherapist with a private practice in Santa Monica. With advanced training in Emotionally Focused Therapy and the Gottman Method, Shira specializes in treating individuals and couples struggling with intimacy and attachment issues. Shira also works with adult children of severely mentally ill parents. Shira is a contributor for multiple publications including Goop. She has presented at the TED Women Leadership Conference 2018, Ted X Culver City, the Therapy Reimagined Conference 2019, and created curriculum and meditations for Evenflow Meditation. Shira recently launched a podcast for parenting teens called Raising Gen Z.

Miranda Palmer, LMFT

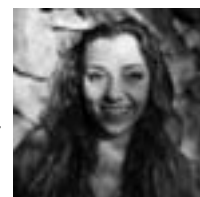
Miranda loves helping therapists bridge the gap between what it takes to be a great therapist who gets great clinical outcomes and what it takes to run a successful therapy practice. She has helped thousands of therapists from around the world make the mindset shifts that allow a more effortless application of marketing strategies that grow a private practice that is not just financially sustainable, but that gets great clinical outcomes.

**Susan Pease Gadoua, MSW, LCSW**

Susan Pease Gadoua is the co-author of, *The New I Do, Reshaping Marriage for Skeptics, Realists and Rebels* (2014). She authored the San Francisco Chronicle best-seller, *Contemplating Divorce, A Step-by-Step Guide to Deciding Whether to Stay or Go* (2008), and *Stronger Day-by-Day, Reflections for Healing and Rebuilding After Divorce* (2010). Susan is a licensed therapist in Northern California who helps couples reconnect or disconnect in a healthy way. Susan understands that every couple has unique needs and they need support to create a unique union. In 2006, Susan began helping couples shape what became known as the Parenting Marriage.

Laura Pignato, MS

Laura Pignato provides community-based services for families, while enrolled in a Counselor Education and Supervision PhD program at William & Mary. Her clinical background includes group, individual, and family counseling for mothers in transitional housing; domestic violence counseling services; and structural family therapy supervision. Laura attained a Bachelor of Science in Psychology and a Bachelor of Arts in Sociology from Louisiana State University, and a Master's of Science in Clinical Mental Health Counseling from Loyola University New Orleans. Primary research interests include community-based interventions for marginalized families, disaster resilience and family therapy, and RCT pedagogy for counselors-in-training. Laura serves as ACA Governing Council Student Representative.



**Katie Read, LMFT**

Katie Read, LMFT, helps therapists grow...then OUTgrow...their practices! Katie helps clinicians overcome scarcity-mindset, get clear on their most meaningful work, create highly-converting websites, and create additional income streams in coaching, consulting, course creation, and more! Her flagship course, Clinician to Coach, gives therapists a complete website and marketing funnel to launch their Coaching, Consulting, or Course businesses to massive success!

Nam Rindani, LMFT

Nam Rindani is an LMFT in California specializing in working with men and therapists as well as owner and Relationship Coach at Ebonessence Coaching and Consulting for Men. Her 17 year clinical experience spans two continents and multiple languages as she practiced therapy in India serving the marginalized before moving to the USA. Nam served as Prelicensed Chair of San Diego Camft in 2015 and is also founder and comoderator of Therapists In Private Practice, where she found her passion for engaging and moderating difficult yet necessary conversations about topics of systemic injustice, marginalization and oppression within and outside the therapy field.

**Dr. Lori Roberto, PhD**

Dr Lori Roberto has a PhD in Clinical Psychology with extensive experience with health psychology, behavioral medicine, and teaching stress management. Her primary therapeutic influences come from relational and psychodynamic work, acceptance & commitment therapy (ACT), and cognitive-behavioral therapy (CBT). She continually works to strengthen her knowledge and skills to bring to her clinical practice. She's had specialized training in clinical health psychology, including for chronic pain, chronic illness, and insomnia.

Adriana Rodriguez, MA, LMFT

Adriana Rodriguez (She/Her/Ella) is a California Licensed Marriage and Family Therapist, she obtained a BA in Sociology from Sacramento State and a MA in Counseling Psychology from the University of San Francisco. Adriana is a bilingual, queer, Salvadorian immigrant woman who is passionate about destigmatizing mental health. Adriana's lens is intersectional, specializing in addressing how cross-cultural barriers, ethnic and racial identity, sexual orientation, the gender binary, and intergenerational trauma impact the mental health of adult children of immigrants and QTBIPOC. Adriana works with individuals and dyads in private practice in Sacramento, CA.

**Joe Sanok, MA, LLP, LPC, NCC**

Joe Sanok is a keynote and TEDx speaker, business consultant, and podcaster. Joe has the #1 podcast for counselors, The Practice of the Practice Podcast that gets over 100k listens per month. With interviews with Pat Flynn, Lori Gottlieb, and Dr. Julie Schwartz, Joe is a rising star in the speaking world! Joe is a writer for PsychCentral, has been featured on the Huffington Post, Forbes, GOOD Magazine, Reader's Digest, Entrepreneur on Fire, and Yahoo News. He is author of five books and has been named the Therapist Resource top podcast, consultant, and blogger.

Robert Scholz, MA, LMFT, PCC

Robert is licensed as a Marriage and Family Therapist and Professional Clinical Counselor. Robert has served in many clinical and leadership roles over his twenty plus years working in university mental health departments, community mental health, private practice, and forensic psychology settings. His current psychotherapy, consulting and training company focuses on young adult mental health and addiction, crisis management, and feedback informed treatment (FIT). Robert is a frequent presenter at industry conferences, and has authored publications on the topics of motivational interviewing, counseling men and boys, disaster mental health and effective systemic responses to sexual violence.

**Howard Spector, MA**

Howard is the CEO and Co-founder of SimplePractice. Howard has over 20 years of experience in the information technology industry. He is proud to have earned his MA in Counseling Psychology with an emphasis in Depth Psychology at Pacifica Graduate Institute.

**Nicol Stolar-Peterson, MS, LCSW, BCD**

Nicol Stolar-Peterson, LCSW, BCD has over 20 years of experience working with children and families. She worked for CPS for over 11.5 years as a child abuse investigator, forensic interviewer and adoptions social worker. Nicol is a child custody evaluator for Family Law Court. Nicol became a Board Certified Diplomat of Clinical Social Work in 2015. Nicol is an expert witness and she is the founder of www.therapistcourtprep.com. She helps other therapists prepare for court and respond to subpoenas. Nicol also created a copy/paste court policy to help therapists from the point of intake with fees, letters and boundaries with clients.

Pamela Suraci, LMFT

Pamela Suraci, LMFT, serves clients in California and Utah via her online practice. As a Certified Telehealth Provider, she has worked with a variety of clients online for several years, and helps other therapists transition to virtual therapy. With over 20 years as clinician and practice owner, Pamela brings a unique blend of entrepreneurial expertise and client focused services. Pamela has a passion for supporting and assisting therapists as they grow their practices, and for advocating the value of mental health providers in our increasingly complex world. She is known for her practical, real-world guidance and creative problem-solving approach.

**Jessica Tappana, LCSW**

Jessica Tappana is a Licensed Clinical Social Worker in private practice in Columbia, MO. Since 2016, she's grown her self pay group practice to include 7 therapists and 2 administrative team members. Her practice prides itself on offering evidence based counseling balanced with a strong focus on meeting clients where they are. Additionally she owns Simplified SEO Consulting where Jessica and her team help therapists around the world connect with their ideal clients by ranking for the search terms those clients are using. Most importantly, Jessica is a wife and mother to two energetic, silly young children!

Melvin Varghese, PhD

Melvin Varghese, PhD is a licensed psychologist in private practice in Philadelphia, PA where he helps entrepreneurs manage the stress of business growth and influence.

In 2015, Dr. Varghese also founded Selling The Couch, a podcast to help private practitioners grow their impact and income in and beyond the therapy room. The podcast is one of the top Career podcasts in Apple Podcasts, has been downloaded over 1 million times, and is heard in over 125 countries.

Private Practice: melvinvarghese.com Selling The Couch: sellingthecouch.com

**Katie Vernoy, MS, LMFT**

Katie Vernoy, LMFT is a therapist, coach, and consultant supporting leaders, visionaries, executives, and helping professionals to create sustainable careers. Katie, together with Curt Widhalm, cohosts The Modern Therapist's Survival Guide podcast and has developed workshops and a conference, Therapy Reimagined, to support therapists navigating through the modern challenges of this profession. Katie is also President of the California Association of Marriage and Family Therapists. Learn more at www.katievernoy.com.

Curt Widhalm, MA, MS, LMFT

Curt Widhalm is a Licensed Marriage & Family Therapist in private practice in the Los Angeles area. He is the co-host of "The Modern Therapist's Survival Guide" podcast, the Chief Financial Officer for the California Association of Marriage and Family Therapists, an Adjunct Professor at Pepperdine University, a former Subject Matter Expert for the California Board of Behavioral Sciences, and a loving husband and father. He is 1/2 great person, 1/2 provocateur, and 1/2 geek, in that order. He dabbles in the dark art of making "dad jokes" and usually has a half-empty cup of coffee somewhere nearby. www.curtwidhalm.com.



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6. For discounted business services there are financial strategy sessions with **The Sassy Wealth Coach** and **The CPA for Psychotherapists**; and secure email, webforms and e-signatures from **Hushmail**
7. We also have a lot of books and training discounts including \$300 off advanced grief training with **Private Practice Grief**, 15% off any training or product from **Telehealth Certification Institute**, 20% off "**Speak Up! The Ultimate Guide to Dominate in the Speaking Industry**" by **Kiaundra Jackson**, 30% off online marketing courses from **Melissa Forziat**, \$100 off the **Confident Couples Therapist** workshop and \$400 off **Podcast Launch School** with **Joe Sanok**
9. You can also get some great resources for your clients like 40% off the first 5 sessions at **Fusion Academy**, 10% off membership from **Between Sessions** and free stress free court letters from **Therapist Court Prep**



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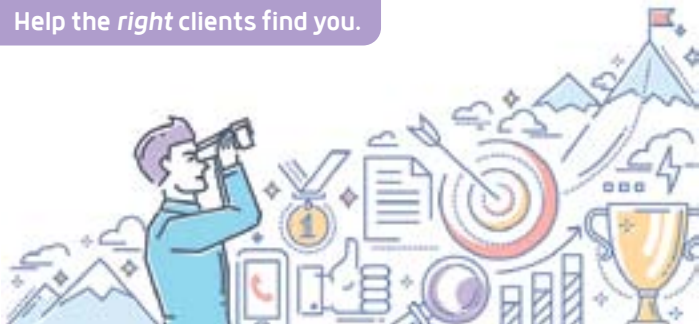
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